

BRIAN KHEK

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EDUCATION

08–12

The School of The Art Institute of Chicago

BFAAH in Art History and Visual Communication Design

WORK EXPERIENCE

18–

Senior Graphic Designer at Oliver Peoples

Hired as a mid-level designer and was promoted to a manager position in a year. Collaborate on campaign concepts and activations with the Creative Director for retail, wholesale, and digital. I develop visual identities, window directives, trade show exhibits and artwork guidelines to support these campaigns.

To produce various still-life, video, and fashion campaigns, I compile visual treatments to brief internal and external creatives. We then collaborate and execute an original concept. I regularly provide direction and feedback to photographers on-set to ensure a successful shoot.

Other design & photography work includes in-house shooting, and editing. I mentor two creatives—they support production artwork, image research, and provide design explorations based on my direction.

15–17

Graphic Designer at The Museum of Contemporary Art, Los Angeles

I helped increase engagement by designing publications and print projects. Projects included magazines, calendars, invitations, environmental graphics, mailers, and postcards to social media graphics. I often branded in-house content, created decks, and graphical style guides with a strong focus on typography. Other responsibilities included collaborating with the Communications team on marketing campaigns.

2015

Graphic Designer at The Fowler Museum

I designed identities for exhibitions at The Fowler Museum at UCLA. I produced all graphical collateral from outdoor banners, digital banners, posters, invitations, to object didactics and title wall treatments in collaboration with the curatorial, editorial, marketing, and exhibition design staff. I also managed production—procured quotes, coordinated didactic installation with exhibition preparators, and oversaw outside vendors.

11–14

Photographer and Brand Consultant for Wattcore LLC

Photographed products for Wattcore LLC, an independent current transformer company, and assisted in branding and content strategy. Design work included photo editing, and logo design.

SKILLS & SOFTWARE

Art Direction

Develop concepts and briefs. Lead creatives in print & digital marketing campaigns with guidelines, treatments and strong communication skills.

Photography

Location scouting, working on-site or in-studio. Develop efficient image select processes. Ability to work with digital techs and prop stylists. Compile swipe, shot lists, and call sheets. Retouch and color-grade images.

Print & Digital Design

Typography, publication design (offset, digital, paper, bindery, finishing, and folding). Color proofing.

Software

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, and After Effects. MailChimp, HTML, and CSS. Autodesk Maya and Google Sketchup.

LECTURES & PUBLICATIONS

“Focus: Branding” with Hans Ulrich Obrist and Simon Castets at Art Basel Miami. Organized by K-Hole, 2013.

“89+” with Hans Ulrich Obrist and Simon Castets at Digital Life and Design, Munich (DE), 2013.

Bartholomew, JSBJ (now known as Études), 2012.

Post Internet Survival Guide, Katja Novitskova, 2010.